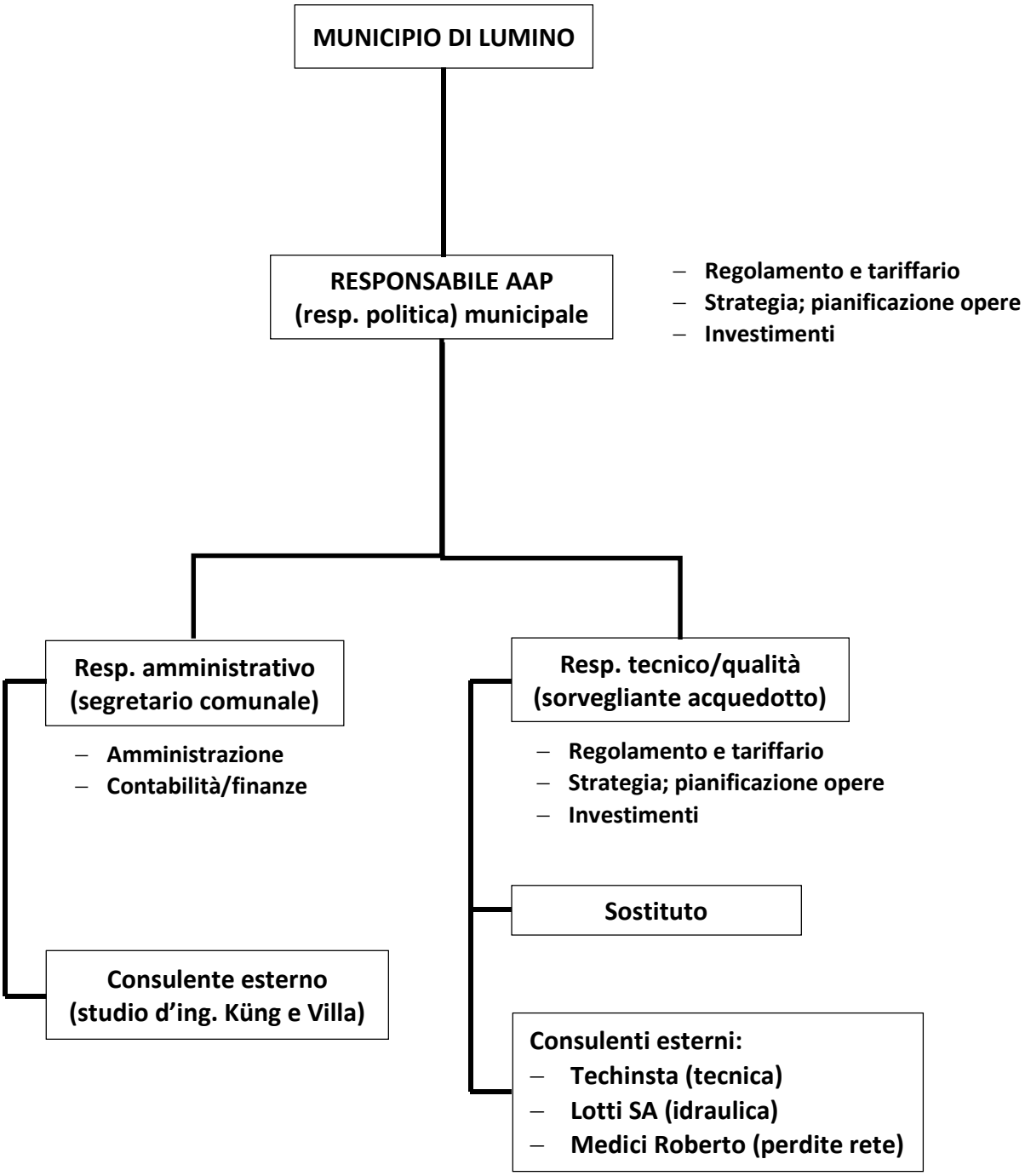Organigramma aziendale